INDEX

Sr No.	Paper Title and Author(s) Name	Pg No.
1.	The Timing of Asset Sales and Earnings Manipulation: An Empirical Analysis Dr. Imran Ahmad Khan	1-8
2.	The Effect of Rating Changes on Stock Returns: An Empirical Investigation Dr. Imran Ahmad Khan	9-14
3.	Analysis of the Impact of Globalization on Urban Mobility in the State of Colima, Mexico	15-23
4.	M.C. Héctor Eduardo Cárdenas Velasco and M.C. Carlos Antonio Pérez Torres Lure of the Private or Deterance of Government: Study on Declining Trend of Enrollment in Government Schools Dr. Manju Yadav	24-30
5.	Factors Influencing Customer Satisfaction at Tours and Travel Agencies in India Dr. Kunal Gauray, Prof. Kishor Chandra Sahu, and Sminu Mathew	31-38
6.	Review of the Anomalies in the Indian Equity Market Dr. Renu Isidore. R and Dr. P. Christie	39-44
7.	Unique Identification Initiative: An Evaluative Study on World's Largest Project AADHAAR in India Sudipta Majumdar	45-50
8.	Analyzing the Pattern of Capital Structure of Textile Industries of India Dr. S. Subhashini	51-54
9.	Concentration, Competition, Profitability and Performance Efficiency of Select Life Insurers in Kerala Dr. Santhimol M.C and Shaju M. J	55-61
10.	Gender Differences in the Work Life Balance Satisfaction among Employees of IT Companies in Hyderabad Dr. Vijayalakshmi Kanteti	62-65
11.	Andhra Pradesh New Industrial Development Policy – A Testimony for Commitment Dr. Venkateswararao. Podile	66-70
12.	Impact of Cashless Transactions on Retail Business Merchants in Latur City Dr. Hanumanth S. Patil and Sonali P. Bhujbal	71-77
13.	An Analysis of Growth Trends of Coconut Crop in India G. Shanthini and Dr. V. Radja Ramane	78-85
14.	Employee Welfare Measures in ACC Limited Dr. Shaikh Tabassum Hameed	86-89
15.	Impact of Branding on Consumer Behaviour Ayushi Chechani	90-93
16.	Trends in the Development of Educational Infrastructure Dr. Mallikarjun G. Naik	94-96
17.	The Imperatives of Strategic Vision Driving "Quality- Placements-Admissions" For Management Institutes Dr. S. C. Jain	97-100

INDEX

Sr No.	Paper Title and Author(s) Name	Pg No.
18.	A study on Financial Inclusion of Mobile Banking as an effective mode of Branchless Banking in India Madhava Priya. D	101-104
19.	A Comparative Study Regarding Impact of Non-Performing Assets (NPA) On Working of the State Bank of India (SBI) and the Bank of India (BOI) Avani Ojha and Hem Chandra Jha	105-113
20.	Working Capital Management in Naga Hanuman Solvent Oils Private Limited-A Case Study of Andhra Pradesh Dr. Venkateswararao. Podile and Hema Venkata Siva Sree	114-119
21.	Resolving the Enigma of Happiness through Review of Related Literature Dr. Somnath	120-132
22.	Information Flow and Causality Relationship between Spot and Futures Market: Evidence from Cotton Ilankadhir M and Dr. K Chandrasekhara Rao	133-140
23.	Factors Influencing Foreign Direct Investment in Tanzania Lulu Issa Hemed, Thomas Githui, and Paul Mathenge	141-148
24.	Teaching Cross-Cultural Communication through Theater Play – Innovation in Management Education Dr. R. Deepa and Dr. K. Sri Gayathridevi	149-155
25.	Analysis on Organizational Climate and Occupational Stress in GK Sons Engineering Enterprises Pvt. Ltd. Monika, M. and Kaliyamurthy, K.	156-161
26.	Phishing as a Strategy against Individuals and Organization Prasanna. S and Dr. V. Mariappan	162-165
27.	Proposed Motivational Methods to Route Farmers towards Organic Farming Nivedita Raval	166-171
28.	Do Expenditure on Education Cause Economic Growth in Long-run? – An Empirical Study on Odisha Abinash Singh	172-178
29.	Effectiveness of Safe Vegetables Production in Thai Binh Province, Vietnam Van Tuyen Dinh, Quang Hien Truong, and Junbiao Zhang	179-185
30.	Role of Financial Institution and Commercial Banks in Entrepreneurship Development in India Dr. Raj Kumar Agrawal	186-188
31.	Crises and Human Capital Maim: Implications on Socio-Economic Development of Nigeria Benson M. Ogbonna, Obidike, P. C, and Uma, K. E	189-196
32.	Implications of Global Financial Unrest on Monetary Policy in India Gurpreet Kaur	197-200